



INVESTMENT HUNTERS

Build Wealth with
Drilling Rigs

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BUILDING WEALTH SERIES



Build Wealth with Drilling Rigs

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Introduction

What is a drilling rig? A drilling rig is equipment that is necessary for oil and gas exploration. It is the equipment used to drill an oil and gas well, and now a drilling rig is an investment opportunity. However, in order to gain a better understanding of the drilling rig investment, it is helpful to have some knowledge of oil and gas exploration. Why? Because without oil and gas exploration, there would be no drilling rig opportunities.

Oil and gas investing has been the path to obtaining wealth for numerous investors over the past 50 years. Some of the wealthiest people in this country and around the world have made their initial fortune investing in oil and gas. With oil prices reaching record highs (approximately \$72 a barrel in 2006), it is becoming a common practice for investors to move money from the stagnant stock market into oil and gas exploration. Additionally, oil and gas are some of the most important natural resources in the world as gas is needed for cars, as well as in the production of makeup, plastic bottles computer parts, and many more common consumer and commercial products.

Why is investing in oil and gas exploration such a lucrative business?

First and foremost, oil and gas exploration opportunities have the potential to return the initial capital back to the investor in as little as 1 to 2 years, which is approximately a 50% return annually. Second, oil and gas investments can be a great investment to enhance the diversity of portfolios



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that are heavy in stocks and mutual funds. Lastly, the government offers outstanding tax credits for oil and gas investors.

As with any good investment, the more opportunity there is to make money when the market is doing well, the more small business startups try to get a piece of the pie. In the case of oil and gas, there are many new companies trying to obtain a piece of the “money-making” pie. There are new marketing companies and new oil drilling operators that are being launched every day who are searching for investors for their oil and gas ventures. Investment Hunters has been investing in diverse markets for years and has learned the “do’s” of the business first-hand. New investors do not need to learn the investment process on their own. We want to help investors learn from our positive experiences.



Current Market of Oil and Gas Industries

When deciding whether or not an oil and gas exploration company is a good investment, it is important to research the current market trends. Currently, Americans consume more oil and gas everyday than what is available in the U.S. This puts a high demand on relying on foreign sources of oil and gas, which subsequently drives up oil and gas prices. Furthermore, China and India, the two most populated countries in the world, have been increasing their demand for oil because of each country's increased growth. The U.S. reached its capacity for refining (making usable product from crude oil) the oil that comes from the ground and there are currently no plans to build additional refineries. This also puts an enormous strain on supply and the result is higher oil prices. Based on these trends, the current prices of oil and gas will likely increase over the years to come. Financial analysts that have predicted oil prices to top the \$100 per barrel mark in the near future. Due to these high prices as well as changes in drilling technology, many drillers are searching for more areas within the United States to drill for oil and gas. Just a few years ago, oil prices were approximately \$28 per barrel. Compare that with today's oil price of \$65 to \$70 per barrel, the return on investment (ROI) for a driller/operator and investor is phenomenal.

Many of the new wells being drilled today were not even considered a potential investment opportunity a few years ago. With advancing technology, new areas are being looked at as potential gold mines. For example, the Barnett Shale rock was considered as a holder of natural gas



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and oil, but there was no way to extract it from the ground. With new drilling, and fracing processes, the Barnett Shale has become a new hot spot for drillers. Also, many of the wells that were shut off 10 or 20 years ago are being re-examined and re-drilled due to advancements in technology. With soaring prices, increasing demand, tax incentives, and technological advancements, there is no better time than right now for oil and gas exploration.



Authors Experiences

Investment Hunters has been investing successfully in alternative investments with multiple companies for years with an average ROI of over 20%. These types of investments are not for everyone due to certain risks; however, with the right balance of research and planning, alternative investment opportunities may be a lucrative investment. As with any investment, the more information an investor has at hand, the more informed that investor will be and the better decisions that investor can make.

One of the keys to our success has been investing in multiple projects within each industry with various companies. This is important because it has greatly minimized any potential losses because essentially, we hedged our bet. Each company we invested in is located in a different part of the U.S. Not only are the companies located in different areas of the U.S., but the company offerings are different in nature. For instance, some companies are drilling in the Barnett Shale, and some are re-drilling a well that was once shut off. It is our requirement that we not invest in one single type of investment with one single company. Instead, we split our invested amount among multiple types of investments. By following the above strategies, we have been able to reduce our risk exposure and still remain profitable.